

# PLATFORD QUARTERLY

SPRING 2007

## The Heart and Soul of Platford

Historically, this newsletter is filled with pictures and descriptions of current and past projects, features on our valued employees, or articles explaining the types of services that Platford provides to its clients.

I hope that you agree with me that this is all very interesting information to view and read. However, I believe that it is important to take a section of this newsletter to focus on the Platford

philosophy and motto that is printed in every issue.

*"We believe the quality of the end product is determined by the integrity of the process."*

"Transforming values into assets." What does this really mean? Quite simply, we believe that our company and personal values

of faith, trust, honesty and integrity lead us through each development and construction project in which we are involved. We are passionate that every thought, word, deed and action by a Platford team member is rooted in our philosophy and motto.

We demonstrate these values especially in the relationships we form with our clients. We enjoy developing a personal relationship, both individually and from a business perspective. Platford is not in the construction business to only develop a portfolio of completed projects. Our belief is that a portfolio of successful projects will only be achieved through successful relationships with our clients.

However, our actions are not limited to only our clients. We are

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Washington Street Retail Center...our third project for BPJ Development.

### Current Projects

## Washington Street Retail

Platford is providing general contracting services to BPJ Development for the construction of a 9,200 square foot retail center in Waukegan, Illinois. Work has been continuing through the winter to meet an April completion deadline.

## Associated Research Addition



The accompanying photo shows Associated Research's existing building in Lake Forest, Illinois. A design/build team led by Platford that includes architect Richard Preves & Associates and civil engineer Pearson Brown & Associates will be building a 12,640 square foot addition, constructing additional office space in the existing warehouse, and remodeling the existing offices. Groundbreaking is

scheduled for this spring, with completion by September.

## Diamond Blade Warehouse Headquarters

Platford is providing construction management services to Diamond Blade Warehouse for the completion of their new headquarters in Vernon Hills, Illinois. Diamond has purchased an existing 27,980 square foot building, three-quarters of which is comprised of finished office space. Platford's scope of work includes gutting, remodeling and constructing new interior office and warehouse space to meet Diamond's increasing growth.

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TRANSFORMING VALUES INTO ASSETS

# Heart and Soul...

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also focused on demonstrating our values in the relationships we form with subcontractors, bankers, engineers, architects and other business professionals with whom we interact.

As stated in our philosophy, we believe the quality of the end product is determined by the integrity of the process. When the time comes for you to consider a construction or development project, please call Platford to experience how we transform our values into constructing your future assets.

*Travis Wiersma*

## **The Platford Philosophy:**

*Our commitment is to provide our clients and partners with the highest quality*

*construction product. This commitment is built on a foundation of trust and honesty.*

*Our reputation has been earned through our belief in these personal and corporate values.*

*We believe the quality of the end product is determined by the integrity of the process.*

*At Platford, we transform values into assets.*

## **Platford Custom Builders Spotlight Norris Residence**

*Ingleside, Illinois*

By the time you receive this newsletter, the Norris family will have moved into their new 2,500 square foot, three-bedroom, 3-1/2 bath home. The design also includes the ability to finish the large open basement and add an additional bedroom and bath on the second floor.

The Norris Residence was originally designed as a single-story ranch. In the rough framing stage of construction, Platford envisioned the potential to add a stairwell to a second level, utilizing the "wasted" space in the rafters. We worked with the Norris' to make this change, including the addition of a dormer for increased exterior aesthetic value.

"We are very excited to be in the new home that we have been dreaming about," says John Norris. "The work of Platford was great, especially the ideas and suggestions given throughout the process. These ideas resulted in a home even better than we had originally designed," adds Norris, another satisfied client.

## **Hess Residence**

*Deer Park, Illinois*

In January, Platford Custom Builders completed an interior remodeling project for the Hess family. The scope of work included finishing the basement, installing new kitchen countertops, redesigning and remodeling the main floor laundry room and full bath, adding garage storage, and numerous electrical upgrades throughout the house. Platford also converted the existing two-story foyer into a single-story, enabling a larger master closet to be constructed above the foyer on the second floor.



## **Planning A Project?**

For more information about Platford Corporation, contact Travis Wiersma at 847.546.2400 ext. 105 or e-mail [twiersma@platford.com](mailto:twiersma@platford.com)

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