

PLATFORD QUARTERLY

WINTER 2007

Holiday Greetings...

The holiday season is traditionally a very busy and stressful time for everyone. As a result of this, we at times lose sight on what is truly important. At Platford, we want to take a few minutes out of our hectic schedules and focus on what we



value most: the health, safety and happiness of our families, our employees and our business friends and clients.

Though the past year has not been marked by destructive

hurricanes or horrific terrorist attacks on our home soil as in past years, we continue to be faced with great challenges both here and around the world. As Americans, we must maintain our resolve and retain our faith and hope in the future. I hope that you will count your many blessings and always try to assist those in need of help.

The entire staff of Platford wishes each of you a safe and joyous holiday season and a prosperous 2007. Merry Christmas and a Happy New Year.

Sincerely,
Travis Wiersma

Platford Quarterly Turns One!

Can you believe that it is one year ago that we published the first edition of our newsletter? Our goal is to provide you with an easy to read, periodic update on the news and events of Platford. I hope that you have enjoyed receiving the newsletter each quarter, and I wish all of you the best in 2007.



AthletiCo Comes To Barrington

Platford is proud to have provided our construction services to AthletiCo's new Barrington location. This is the 35th facility AthletiCo has opened in the Chicagoland area. The company provides outpatient orthopedic rehabilitation including physical therapy, occupational therapy, sports medicine, work rehabilitation,



performing arts rehabilitation, massage therapy, women's health, golf fitness and performance enhancement throughout Chicago and its surrounding suburbs.

The 5,000-square-foot interior buildout features exposed painted ceilings, custom cabinetry, multiple flooring selections, decorative soffits and bulkheads, and Chemetal laminate panels.

This project further strengthens Platford's experience in retail tenant improvement. It's critical that retailers secure occupancy as

quickly as possible in order to start generating revenues. We fully understand this need and have been very successful in keeping to a tight schedule without sacrificing quality. The Barrington location was completed in 60 days, meeting AthletiCo's due date.

CONSTRUCTION MANAGEMENT • GENERAL CONTRACTING • DEVELOPMENT

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TRANSFORMING VALUES INTO ASSETS

Platford Custom Builders Celebrates

It is exciting celebrating Platford Custom Builders' first holiday season. We are delighted with the progress we have made providing quality residential construction services to our clients. Please contact me or my partners, Travis Wiersma and Kris Merritt, at 847-546-2400 if you are interested in receiving more information about Platford Custom Builders.



To view photos of our work, visit our website at www.platfordcustombuilders.com. We welcome the opportunity to design and build your new home or enhance your present one.

Here is what Sue Pajakowski, our first client, says about our work. "We truly appreciate your attention to details, your timeliness, and the quality of all the work in the renovation of our lake house in Twin Lakes, Wisconsin. We will be sure to recommend Platford Custom Builders to our friends. Please feel free to use us as a reference."

Thanks to Sue and all our 2006 clients.

Sincerely,
Camrin Merritt



Washington Street Plaza

Rendering: Partners In Design Architects

New Retail Center For BPJ Development

Platford has been awarded a contract to provide general contracting services to BPJ Development for the construction of a 9,200-square-foot retail center in Waukegan, Illinois. The project has been designed by Partners in Design, Kenosha, Wisconsin. The retail center will be completed in January 2007.

Prior to this project, Platford has completed two interior tenant improvement jobs for BPJ at a retail center they developed in Island Lake, Illinois. As always, we are especially proud to gain repeat business from our clients.

Thank You, Clients!

The following clients have made 2006 another successful year for Platford Corporation:

Associated Research • AthletiCo • BPJ Development • First Southern Baptist Church
Grayslake Industrial Courts Condominium Association • Manny O.T. & Associates
McHenry Industrial, LLC • R&S Distributing • Steve Kuehl, Edward Jones
Sunsets Restaurant • Sylvania Partners, LLC • Technimark • Volo Commerce, LLC
Window World of Milwaukee



Planning A Project?

For more information about Platford Corporation, contact Travis Wiersma at 847.546.2400 ext. 105 or e-mail twiersma@platford.com

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C O R P O R A T I O N

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